

Profile: Reh Kendermann Winery

With a passion and enthusiasm for good wines, in 1920 Carl Reh founded a trading company on the Mosel for grapes, must and wine. A few years later, he built his first large winery there. Always innovative and intent on the best quality, the company grew to become one of the largest wineries in Germany and Europe. The merger of the Carl Reh and Hermann Kendermann wineries made Reh Kendermann GmbH the leading wine exporter in Germany.

The winery is family-owned to this day – currently in its third generation. Carl Reh and his wife Andrea are committed to the values held by Carl's grandfather: to produce and sell top-quality wine.

The Reh Kendermann Winery is one of the most modern in Germany, leading in technology and production of premium brand-name wines. It was the first to ferment wines at controlled temperatures. The company is also the largest exporter of German premium brand wines and a leading importer of originally bottled brands of wine. Their portfolio includes Black Tower, the most successful German wine brand on the global market with currently more than 15 million bottles sold. Beyond that, Reh Kendermann is the exclusive distributor of the wine brand Espiritu de Chile and the internationally successful Lindeman's wines from Australia.

In the business year from 1 July 2014 - 30 June 2015, Reh Kendermann attained sales of 80,4 million euros.

Bingen is home to the company's headquarters, including the executive board, sales, administration, the winery, filling and wine stock. The Oprisor, Romania site has 252 hectares of its own vineyards planted in the past eight years. The entire vineyard has been producing grapes since autumn 2011.

Reh Kendermann values safety and quality. The whole company is certified under BRC Standard "Grade A" and IFS "higher level". The wineries are subject to the strict requirements of the HACCP system. All the wines from the organic line meet the organic farming specifications of EEG Regulation 2092/91.

Reh Kendermann at a glance

Directors:	Carl Reh
	Alexander Rittlinger
Sales FY 14/15:	80,4 million euros
Employees worldwide:	250